# **DIKSHYAKHADKA**

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#### **SUMMARY**

Started in IT support and graphic design, building a strong technical and creative foundation. Transitioned into UI/UX design and digital marketing, leading user experience projects across local and international markets. Currently serving as Scrum Master, driving collaboration, efficiency, and delivery excellence in cross-functional teams.

#### **WORK EXPERIENCE**

## UI/UX Designer, Cognix Insights

July 2024 - Present

- Delivered end-to-end UI/UX solutions for Nepali and international apps with expertise in Figma, wireframing, prototyping, and design thinking.
- Architected user journeys and flows that enhanced usability and drove modern, intuitive digital experiences.
- Directed projects from concept to launch, delivering intuitive and innovative digital experiences.

## Digital Margeting Intern, Order Online Market Pvt. LTD

Sep 2023 - March 2024

- Supported paid campaigns on Google Ads and Facebook Ads, enhancing online visibility and growth.
- Created and optimized content for social media, blogs, and the company website.
- Maintained and updated the website to ensure seamless usability and up-to-date information.

# IT Support Intern, Nepal Bank Limited

2023

- Supported paid campaigns on Google Ads and Facebook Ads, enhancing online visibility and growth.
- Created and optimized content for social media, blogs, and the company website.
- Maintained and updated the website to ensure seamless usability and up-to-date information.

## **EDUCATION**

## **Bachelor of Science (Hons) Computing**

March 2021 - Sep 2024

The British College affiliated to Leeds Beckett University

High School 2018-2020

Janapremi World School

#### ADDITIONAL INFORMATION

- **Skills:** Project Management Azure Boards, Structural Analysis, Figma, Adobe Illustrator, Video Edit, PowerPoint Expertise
- Certifications: Diploma in Computer Application, Certification on Data science in action
- Awards/Activities: Awarded merit distinction during Bachelor of Science (Hons) in Computing, served as an active member and volunteer with the Red Cross Society, contributing to community service initiatives.